

CHARLOTTE CAROLINE HEBEBRAND

PROFESSIONAL SUMMARY

Internationally minded professional with strong background in government policy and industry affairs and demonstrated expertise in food and agricultural topics. Expert in personnel, financial and program management with proven record of consensus building, strategic planning, public affairs, communications and advocacy.

EXPERIENCE

Director of Communications and Public Affairs

January 2021 - Current

International Food Policy Research Institute | Washington, DC

- Serve as head of IFPRI's Communications & Public Affairs Division to facilitate the dissemination and implementation of research-based policy solutions that sustainably reduce poverty and end hunger and malnutrition;
- Member of IFPRI's Senior Management Team.

Director General

September 2012 - April 2020

International Fertilizer Association | Paris, France

- Managed association of 500+ members from 70 countries and Paris-based, Secretariat of 27 staff with Euro 8m+ annual budget;
- Developed consensus on joint actions and common positions among diverse membership consisting of entire fertilizer value chain, service providers, academic research organizations, foundations and NGOs;
- Represented the global fertilizer industry in international and national fora and undertook outreach to UN agencies, policymakers and other stakeholders around the world, with particular focus on food security and sustainability;
- Oversaw creation of new, streamlined governance system, modernized market intelligence program, international conference planning and led strategic planning to highlight importance of sustainability/ESG;
- Extensive international travel and speaking engagements.

President/CEO

February 2006 - August 2012

International Food & Agricultural Trade Policy Council | Washington, DC

- Managed international association focusing on open and fair trade in food and agricultural products with a \$1.5 m annual budget and staff of 5;
- Developed IPC Strategic Plans and Substantive Agenda for its 30+ international members from the private, public and NGO sectors, and represented IPC positions to senior level decision makers in government, business and international organizations;
- Injected IPC findings and recommendations into public policy debate by reaching out to diverse set of audiences and the media, focusing on issues facing global food and agricultural systems, including international trade, economic development, food safety, sustainability and innovation;
- Authored IPC papers and provided project development and oversight for commissioned papers;
- Directed a diverse set of activities, including financial management, fundraising & donor relations and conference

planning.

Assorted

November 1993 - February 2006

Delegation of the European Commission | Washington DC

- Special Advisor, Agriculture, Fisheries & Consumer Affairs (November 2001-February 2006)
- Trade Advisor (September 1996-November 2001)
- Development Affairs Officer (November 1993-May 1996)
- Represented EU policies to US government officials and Washington based international financial institution; monitored, reported and advised EU officials on US legislative and regulatory developments;
- Maintained close contact with USG agencies, Congress, Trade Associations, NGOs and EU Member State Embassies;
- Organized official visits of EU officials to the US.

Research Assistant

July 1992 - October 1993

Brookings Institution | Washington DC

- Researched and wrote on EU-US relations, German affairs, and edited Brookings History of the World Bank.

Research Curator

July 1988 - December 1991

United States Holocaust Memorial Museum | Washington DC

- Supported Chairperson of USHMM International Relations Committee in negotiations with Central and Eastern European governments; extensive travel to locate and acquire historical artifacts, photographs and archival material as donations or loans for display in the USHMM permanent exhibition.

EDUCATION

Master of Arts: International Relations and Economics

1993

Johns Hopkins University School of Advanced International Studies, Washington DC

SAIS Fellowship and Harold W Rosenthal Fellowship in International Relations

Bachelor of Arts: American Studies

1987

Georgetown University, Washington DC

Alpha Sigma Nu National Honor Society

LANGUAGES

Bilingual English/German

Proficient French and Spanish

PUBLICATIONS

Hebebrand, C., Flaherty, M., (2019): IFA2030 Scenarios.

Hebebrand, C., (2015): Pour une nutrition des plantes responsable, FARM Foundation.

Josling T., Hebebrand, C., (2011): Doha and Beyond: Continuing the Reform of the International Trade System for

Food and Agricultural Products, IPC Position Paper.

Hebebrand, C., (2011): Leveraging Private Sector Investment in Developing Country Agrifood Systems, Chicago Council on Global Affairs.

Hebebrand, C., Wedding, K., (2010): The Role of Markets in Trade and Food Security, Center for Strategic and International Studies.

Hebebrand, C., (2009): Climate Change Policies and Agricultural Trade Rules, Australian Farm Journal, vol nr.6.

Hebebrand, C., (2009): International Climate Change Negotiations and Agriculture, IPC Policy Focus.

Hebebrand, C., Laney, K., (2007): An Examination of US and EU Government Support to Biofuels, Early Lessons, IPC Issue Brief 26.

Howse, R., van Bork, P., Hebebrand, C., (2006): WTO Disciplines and Biofuels: Opportunities and Constraints in the Creation of a Global Marketplace, IPC Discussion Paper.